

2009 Advanced Digital Campus Leadership Institute

Beyond Plain Vanilla Education...In Today's Digital World

Tuesday, April 14

Start	Title	Description	Name	Association
7:00 AM	Sign-on			
8:30 AM	Opeming & Introduction		James Kelley Mike Rogers Jim Wolfgang	Apple, Inc. Advanced Learning Technologies The Digital Innovation Group
9:00 AM	The Alumni Reunion Panel	Hear how previous attendees have been successful with ideas from the ADCLI	TBD	
10:30 AM	Phone-Based Mobile Learning at ACU: The Basics & Beyond	How we got started, what we've got going on, and what we're discovering	Bill Rankin George Saltsman	Abilene Christian University
12:00 PM	Online, In-Class, Blended and More: The Challenge of Public Higher Education in Meeting the Morphing Needs of the Marketplace	Keynote	Timothy S. Mescon	President Columbus State University
1:30 PM	Web Conferencing - More Than Office Hours & A Pretty Face	As tools like Wimba grow in use, the opportunities for creativite activities also expand	Mark Burris Larry Holland UALR Students	University of Arkansas Little Rock
3:00 PM	Tapping the Power of Interdisciplinary Collaborations	Working together on and off campus can open new possibilities	Keith Politte	Reynolds Journalism Institute - University of Missouri
4:30 PM	The FHU iKnow Initiative	The iKnow initiative is aimed at improving the overall student educational experience using mobile technologies. These technologies consist of Apple MacBooks and either an Apple iPhone or Apple iPod Touch.	Mark Scott John Bentley	Freed-Hardmen University

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Wednesday, April 15

Start	Title	Description	Name	Association
7:00 AM	Sign-on			
8:30 AM	Opeming & Introduction		James Kelley Jim Wolfgang	Apple, Inc. The Digital Innovation Group
9:00 AM	Associate Update - Apple	Get an update on what products and programs can help your initiatives. http://apple.com		
10:00 AM	Using Apple Podcasting Technologies to Upload Once and Play Everywhere	Learn how faculty throughout the University System of Georgia are able to upload audio, video and other content to the USG Podcasting Server and then present that content to students and others via iTunes U, the iTunes app, a CMS (e.g. Bb Vista), a Blog, a Wiki, an iPhone or iPod touch (web app) or any other standard web server.	Frank Lowney Mazhar Malik	Georgia College & State University
11:30 AM	Associate Update - Telestream	Get an update on what products and programs can help your initiatives. http://telestream.com		
12:15 PM	Screen Capture - When you click the button get more than a talking head	Tools such as ScreenFlow can create support material for courses and beyond	Noland White, Frank Lowney, Holly Snelling, Walt Issac & Dan Hann (moderator)	Georgia College & State University

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Start	Title		Name	Association
1:30 PM	Associate Update - WIMBA	Get an update on what products and programs can help your initiatives. http://wimba.com		
2:30 PM	10 Minutes of Fame "Poster Session"	All Attendees		
3:30 PM	Wrap-up			